

2021 Virtual Thrive Event Benefit Summary

		Prevention (\$10,000)	Education (\$5,000)	Collaboration/ Sponsor (\$2500)	Friend of the Coalition (\$1000)	Ambassador (\$500)	Advocate (\$250)
<b>S P O N S O R  B E N E F I T S</b>	Recognition on all promotional materials	Logo	Logo	Name	Name	No	No
	Recognition on event PowerPoint and signage	Logo	Logo	Name	Name	Yes	Yes
	Recognition in ACESDV quarterly newsletter (distribution of 3,200+ contacts)	Logo	Logo	Name	No	No	No
	Recognition in ACESDV Annual Report	Logo	Logo	Logo	Name	Name	No
	Recognition on ACESDV website	Logo & link	Logo & Link	Logo & link	Name	Name	No
	Recognition on Facebook (6,000+ likes), Twitter (2,400+ followers) & Instagram (1,700+ followers)	Yes	No	No	No	No	No
	Recognition in event video (video will be reused throughout the year)	Yes	Yes	Yes	No	No	No
	Recognition in event media relations	Yes	Yes	Yes	No	No	No
	Recognition on staff email banner, all emails from March - May	Yes	Yes	Yes	Yes	Yes	No
	Logo on Zoom Background	Yes	Yes	Yes	No	No	No
	Recognition During Event	Yes	Yes	Yes	Yes	Yes	Yes